



Lions of Glenside Inc.
PO Box 280
Glenside SA 5065



Glenside Lions
Art Show

LIONS OF GLENSIDE INC. PRESENTS THE 32nd ANNUAL ART SHOW

PREFERRED PARTNER OPTIONS



In 2023, the Lions Club of Glenside Art Show has chosen Kickstart for Kids as its beneficiary to receive all the proceeds from this valued and widely supported community event. We, the Lions of Glenside are approaching businesses within the community to help raise funds to support this charity.

We have developed a simple, low cost and effective marketing strategy that will promote those valued partners who align themselves with this community event. We encourage you to engage and support this event to help benefit Kickstart for Kids and align your business/services as a sponsor of this community event.

The Art Show is to be held in the Burnside Ballroom (*corner of Portrush & Greenhill Rd.'s*) from Wednesday 18th October, 2023 to Sunday 22nd October, 2023.



Contact Leonie Varga on 0449 847 022 for further details.



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The benefits for sponsors are:-

- Collaboration of business, charity and community with Art.
- Supporting a Charity that receives limited government funding in your local state/area.
- Aligning your business with
 - a. Kickstart for Kids – the charity
 - b. Lions of Glenside and Lions Australia and Lions International
 - c. Burnside City Council
 - d. Other local businesses
 - e. Local and interstate Artists and Art Lovers
 - f. Local Community organisations like Pepper Street Art Studio.
- Marketing of our Art show around Australia using SEO technology and Google ranking, (page 1 every time), that drives art lovers, artists, intending purchasers and visitors directly to our website which increases sponsorships exposure, nationally.
- Social media links to your business through structured and targets posts 10 weeks prior to the art show.
- Along with the choice of package, will determine the media coverage your business receives.

Preferred Partners Options



DETAILS	Platinum	GOLD	SILVER	BRONZE
Opening night 18 th October 2023. Tickets <i>(public price is \$40 per ticket)</i>	8	6	4	2
Acquisitive choice (up to \$1,000)	✓	X	X	X
1 Minute "spotlight" presentation at opening ceremony	✓	X	X	X
Your business's pull-up banner is displayed throughout the entire Art Show	✓	✓	✓	X
Your name on the Art Screens throughout the entire Art Show and your own advertised booth for opening night.	✓	✓	✓	X
Advertising of your business in our 2023 Art Show Catalogue	1 page (Colour)	1/2 page (B&W)	1/3 page (B&W)	1/4 page (B&W)
Website link to your business page via our website.	✓	✓	✓	×
Advertising of your business and the size of font of your name & logo in our promotional material: - 1. On the Websites from 1 st August 2023 until 30 th June 2024 2. Our Facebook Page 1 st August 2023 to 30 th June 2024 3. Logo/Posts on Kickstart for Kid's Facebook Page (8.2K + followers) 4. The Lions Bookmart, Tusmore from 1 st August 2023 to 31 st October 2023 5. At the 2022 Art Show (18 th – 22 nd Oct 2023)	LARGE	Normal	Small	Micro
Your investment with an invoice & receipt	\$3,630 Inc. GST	\$1,375 Inc GST	\$880 Inc GST	\$440 Inc GST

PREFERRED PARTNER OPTIONS



Business Name _____

Business Address: _____

Business ABN _____

Business Contact Person _____ **(name)**

(To discuss advertising/logo etc.)

Best Number/email) _____

Choice of package

<input type="checkbox"/> Platinum	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
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Payment Options

Cheque / money order enclosed.

– Made payable to The Lions Club of Glenside Inc.

OR

Electronic transfer of funds

BSB 085 232

Account Number 029082193

Reference = Your Company Name or identifier

An Invoice will be issued upon signing of this agreement, in which case payment is requested within 14 days of invoice issued.

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Leonie Varga
Sponsorship Liaison Officer
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