



Lions of Glenside Inc.  
PO Box 280  
Glenside SA 5065



Glenside Lions  
Art Show

# LIONS OF GLENSIDE INC. PRESENTS THE 33<sup>rd</sup> ANNUAL ART SHOW

## PREFERRED PARTNER OPTIONS



In 2024, the Lions Club of Glenside Art Show has chosen Second Chances SA as its beneficiary to receive all the proceeds from this valued and widely supported community event. We, the Lions of Glenside are approaching businesses within the community to help raise funds to support this charity.

We have developed a simple, low cost and effective marketing strategy that will promote those valued partners who align themselves with this community event. We encourage you to engage and support this event to help benefit Second Chances SA and align your business/services as a sponsor of this community event.

The Art Show is to be held in the Burnside Ballroom (*corner of Portrush & Greenhill Rd.'s*) from Wednesday 13<sup>th</sup> November to Monday 17<sup>th</sup> November 2024.



Contact Leonie Varga on 0449 847 022 for further details.

# Benefits



Glenside Lions  
Art Show



## The benefits for sponsors are:-

- Collaboration of business, charity and community with Art.
- Supporting a Charity that receives limited government funding in your local state/area.
- Aligning your business with
  - a. Second Chances SA – the charity
  - b. Lions of Glenside and Lions Australia and Lions International
  - c. Burnside City Council
  - d. Other local businesses
  - e. Local and interstate Artists and Art Lovers
  - f. Local Community organisations like Pepper Street Art Studio.
- Marketing on our website of our Art show around Australia that drives art lovers, artists, intending purchasers and visitors directly to our website which increases sponsorships exposure, nationally.
- Social media links to your business through structured and targets posts 10 weeks prior to the art show.
- Along with the choice of package, will determine the media coverage your business receives.

 **Second**  
**CHANCES SA**  
restoring hope



Respect Understanding Commitment Compassion Integrity

# Preferred Partners Options



DETAILS	Platinum	GOLD	SILVER	BRONZE
Opening night 13 <sup>th</sup> November 2024. Tickets ( <i>public price is \$40 per ticket</i> )	8	6	4	2
Acquisitive choice (up to \$1,000)	✓	X	X	X
1 Minute "spotlight" presentation at opening ceremony	✓	X	X	X
<b>Your</b> business's pull-up banner is displayed throughout the entire Art Show	✓	✓	✓	X
Your name/logo on the Art Screens at the entry the entire Art Show and your own advertised booth for opening night.	✓	✓	✓	X
Advertising of your business in our 2024 Art Show Catalogue	1 page ( <i>Colour</i> )	1/2 page ( <i>B&amp;W</i> )	1/3 page ( <i>B&amp;W</i> )	1/4 page ( <i>B&amp;W</i> )
Your name/logo listed at our Bookmart (August 2024 to July 2025) <i>where we have over 100,000 people visit each year.</i>	✓ (large)	✓ Medium	✓ Small	✓ Micro
Website link to your business page via our website.	✓	✓	✓	x
Advertising of your business and the size of font of your name & logo in our promotional material: -  <ol style="list-style-type: none"> <li>1. On the Websites from 1<sup>st</sup> August 2024 until 30<sup>th</sup> June 2025</li> <li>2. Our Facebook Page 1<sup>st</sup> August 2024 to 30<sup>th</sup> June 2025</li> <li>3. Logo/Posts on Second Chances SA Facebook Page (3.6K + followers)</li> <li>4. The Lions Bookmart, Tusmore.</li> <li>5. At the 2024 Art Show (13<sup>th</sup>-17<sup>th</sup> Nov. 2024)</li> </ol>	LARGE	Normal	Small	Micro
<b>Your investment with an invoice &amp; receipt</b>	\$3,630 Inc. GST	\$1,375 Inc GST	\$880 Inc GST	\$440 Inc GST

# PREFERRED PARTNER OPTIONS



Business Name \_\_\_\_\_ Business Address: \_\_\_\_\_

Business ABN \_\_\_\_\_

Business Contact Person \_\_\_\_\_ (name)

*(To discuss advertising/logo etc.)*

Best Number/email) \_\_\_\_\_

## Choice of package

<input type="checkbox"/> <b>Platinum</b>	<input type="checkbox"/> <b>GOLD</b>	<input type="checkbox"/> <b>SILVER</b>	<input type="checkbox"/> <b>BRONZE</b>
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### Payment Options

Cheque / money order enclosed.

– Made payable to The Lions Club of Glenside Inc.

### OR

Electronic transfer of

funds BSB 085 232

Account Number 029082193

Reference = Your Company Name or identifier

An Invoice will be issued upon signing of this agreement, in which case payment is requested within 14 days of invoice issued.

**Cathrine Greven**

**Glenside Lions Art Show Director**

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**Leonie Varga**

**Sponsorship Liaison Officer**

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