



GLENSIDE LIONS' ART SHOW

34th Annual Community Art Show

Preferred Partner Sponsorship Opportunity

15th – 20th July 2026

Burnside Ballroom – Corner Portrush & Greenhill Roads

For the past **33 years**, Glenside Lions Art Show has been a celebrated community event bringing together **artists, art lovers and local businesses** to support important charitable causes

2026 Charity Partner
Raising Literacy Australia

Raising Literacy Australia works to improve children's lives through **early literacy development**, providing books and resources to families and communities across South Australia

Your sponsorship will help to **break cycles of disadvantage and nurture a love of reading**

Why Your Business Benefits from Partnering with Our Art Show

You will:

- ✓ Support a respected **community charity** initiative
- ✓ Align your brand with **arts, education and community leadership**
- ✓ Connect with other **local professionals, families and art collectors**
- ✓ Gain **year-long promotional exposure**

Event Reach

- **200+ local and interstate artists**
- **1,000+ attendees at the Art Show**
- **100,000 annual visits** to Glenside Lions Bookmart/social channels
- Promotion via **website, social media and event marketing**

COMMUNITY IMPACT

Over **\$553,000** has been raised for charities through the Glenside Lions Art Show.

Preferred Partner Sponsorship Levels

Level	Investment	Key Benefits
Platinum Partner	\$3,999	Opening night spotlight, premium catalogue ad, banner display, high-profile promotion
Gold Partner	\$1,495	Banner display, catalogue advertising, strong promotional exposure
Silver Partner	\$940	Catalogue advertising and promotional recognition
Bronze Partner	\$490	Entry-level promotion and community recognition

All packages include **marketing exposure, event recognition and community alignment.**

Sponsor Benefits

- Brand exposure during the **6-day Art Show**
- 12-month promotion on the **Glenside Lions website and social media**
- Exposure through **Raising Literacy Australia social channels**
- Advertising in the **2026 Art Show catalogue**
- Invitations to the **Opening Night Gala Event**

Join Us in Supporting Literacy and the Arts

Your sponsorship helps create an event that **supports artists, strengthens community connections and funds important literacy programs for children.**

Contact

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